



Great Lakes &
St. Lawrence

Everyone
deserves the
opportunity

to turn a **bold
idea** into a
business

that innovates
how we manage
our **most
precious
resource:**

water.



Sponsor the AquaHacking Binational

The **AquaHacking Binational** is more than a competition; it is a launch pad for innovation and collaboration.

This 7-month entrepreneurial journey is designed to empower participants from diverse disciplines to develop cutting-edge water tech solutions.

With a goal of recruiting **1,000 applicants** from across the Great Lakes and St. Lawrence region, this marks AquaAction's **largest-ever** edition of its flagship entrepreneurial development program, now celebrating its **10th year**.

Through Spring 2026, AquaAction is recruiting across **100+ post-secondary institutions** in the region.

Each team typically has 3 to 5 members, that are led through the process of ideation, business model canvassing and preparation for market launch.

Participants gain access to **mentorship, technical guidance, business coaching, seed funding, investor networks**.

Major Co-hosts

We are proud to be partnering with two distinguished co-hosts – leaders of **cross-border collaboration** of water innovation in the region.



www.aquaaction.org



**GREAT LAKES AND
ST. LAWRENCE**
CITIES INITIATIVE

**GREAT LAKES
ST. LAWRENCE
GOVERNORS
& PREMIERS**





Grands Lacs
& St. Laurent

Our impact

AquaAction has hosted
16 editions of
AquaHacking



3000+
participants



80+
Water Tech
Startups Born



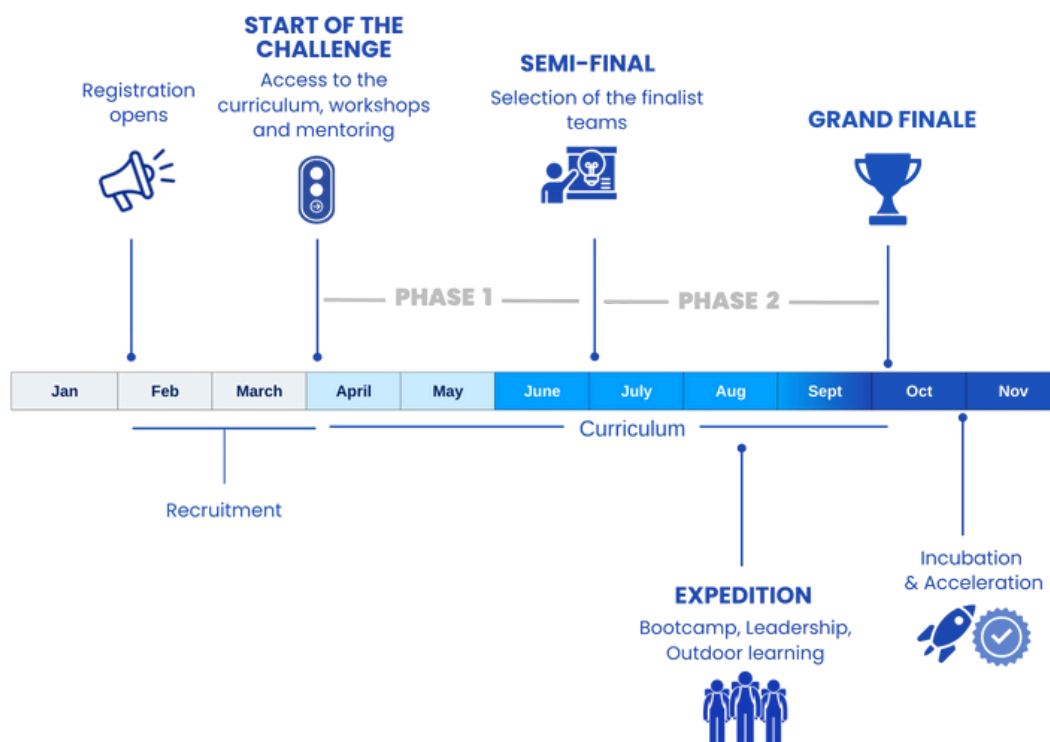
Timeline

At the virtual **Semi-Final**, a panel of subject matter experts narrow the field to the top ten teams, representing the brightest minds and most promising solutions.

These finalists embark on a an **expedition retreat**, where they connect with water experts and business coaches in a nature-immersed setting. It's a chance to deepen understanding of water challenges, strengthen team bonds, and develop soft skills essential for entrepreneurial success.

It all boils down to the high-energy **program Finale**, where judges will hear the teams' pitches and award prizes. With a live broadcast, the Finale attract significant media coverage and public interest.

With our supporters, we open the floodgates on new generation of changemakers, primed and ready to make waves in the world of water innovation.



2026
Clean50®
exceptional contributors to the clean economy
contributeurs exceptionnels à l'économie propre



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Great Lakes &
St. Lawrence

Empower the
changemakers
who **build a**
water secure
future.



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Sponsorship opportunities

PLATINUM \$30,000

- Serve as a judge at the semi-final event
- Keynote speaking opportunity & VIP seats at the Finale
- Logo on partner webpage & promotional materials
- Engagement opportunities with teams
- Lead sponsor (logos & visit) for Expedition
- News releases collaborators

GOLD \$15,000

- Speaking opportunity & VIP seats at the Finale
- "Presented by" logo in the background
- Logo on partner webpage & promotional materials
- Engagement opportunities with teams
- News releases collaborators

SILVER \$10,000

- VIP seats at the Finale
- "Presented by" logo in the background
- Hospitality sponsor for specific Binational event (coffee break, cocktail, semi-final, team building, etc.)
- Logo on partner webpage & promotional materials
- Engagement opportunities with teams
- News releases collaborators

BRONZE \$5,000

- Hospitality sponsor for specific Binational event (coffee break, cocktail, semi-final, team building, etc.)
- Logo on partner webpage & promotional materials
- News releases collaborators

WATER ALLY \$1,000+

- Sponsor's logo featured on the partner page of our website
- News releases collaborators

Prize Sponsorship

Sponsors are invited **on-stage** to present the award with photos, with **logo displayed** on partner webpage, promotional materials & presentation background, and sponsor visibility **in all news releases**.

First Place: **\$25,000**
Second Place: **\$15,000**
Third Place: **\$10,000**
Public Choice: **\$2,500**
Community Award: **\$2,500**
Moonshot Award: **\$5,000**

For more information, please contact
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